The International Ruby Conference – aka RubyConf – has been the main annual gathering of Rubyists from around the world since 2001. Focused on fostering the Ruby programming language and the robust community that has sprung up around it, RubyConf brings together Rubyists both established and new to discuss emerging ideas, collaborate, and socialize.

This year’s RubyConf will be held in Music City itself, at the JW Marriott Nashville from November 18-20, 2019.

**Notable Speakers**

- Andy Croll - CoverageBook
- Chad Fowler - Microsoft
- Aja Hammerly - Google
- Yukihiro Matsumoto (Matz) - Creator of Ruby
- Nickolas Means - MuveHealth
- Sandi Metz - TorqueForge
- Dr. Jeff Norris - NASA JPL
- Aaron Patterson - GitHub
- Koichi Sasada - Cookpad
- Dave Thomas - Pragmatic Programmers, LLC
- Jim Weirich - Edgecase LLC
- Saron Yitbarek - CodeNewbie

**Recent Sponsors**

- Braintree
- Checkr
- CoverMyMeds
- Engine Yard
- Google
- Heroku
- LiveRamp
- NationBuilder
- Sentry
- Square
- Stitch Fix
- Weedmaps
Sponsorship Packages

Sponsoring RubyConf is the number one way to get your message to the RubyConf audience. For any questions, or to discuss a custom package, please contact us via email at sponsors@rubycentral.org.

<table>
<thead>
<tr>
<th>Sponsorship Levels and Benefits</th>
<th>BRONZE $3,000</th>
<th>SILVER $6,000</th>
<th>GOLD $10,000</th>
<th>PLATINUM Limited Quantities $15,000</th>
<th>DIAMOND Limited Quantities $20,000</th>
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<td>Opportunity to distribute handouts and/or swag</td>
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<td>Opportunity to host official RubyConf event ** $</td>
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<td>Conference session passes</td>
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* Space allotment commensurate with sponsorship tier  ** Limited quantities  $ Paid add-on

Custom packages and additional sponsorships opportunities include but are not limited to: Conference totes, snack breaks, lunches, 5K, hotel key cards, water bottles, charging station, speaker lounge, lanyards, photo booth, massage booth, coffee, and more.

Contact us at sponsors@rubycentral.org for more details.
This document serves as a Binding Agreement (“Agreement”), entered into by and between Ruby Central, Inc., a 501(c)(3) tax-exempt nonprofit organization (“Organizer”) and _______________ ("Sponsor"), collectively referred to as the “Parties.”

The specific terms of the Agreement are as follows:
Organizer will provide to Sponsor the benefits listed under the chosen Sponsorship level. All benefits solely apply to the 2019 International Ruby Conference (“RubyConf 2019”), taking place from November 18-20, 2019.

☐ Diamond Sponsorship ☐ Platinum Sponsorship ☐ Gold Sponsorship ☐ Silver Sponsorship
☐ Bronze Sponsorship ☐ A La Carte Sponsorship:

Any alterations to the list of benefits provided at the chosen level must be agreed upon in writing by both Parties, in a separate amendment to the Agreement.

As payment for the aforementioned benefits, Sponsor shall pay Organizer the listed amount within 30 days of receiving the Organizer’s invoice. Any alterations to the payment amount must be agreed upon in writing by both Parties; otherwise, this constitutes payment in full for benefits received.

The term of the Agreement shall begin upon full execution and shall continue through its termination date of November 30, 2019, or when all business related to RubyConf 2019 has been concluded as determined by the Organizer, whichever is later.

This Agreement may not be modified in any manner unless in writing and signed by both Parties. This document and any attachments hereto constitute the entire agreement between the Parties. This Agreement shall be binding upon the Parties, their successors, heirs, and assigns and shall be enforced under the laws of the State of California.

As evidenced by the signatures below, the Parties agree to be bound by the terms of the Agreement.

Ruby Central, Inc.                      Sponsor Name:
Name: Abigail Phoenix                 Signatory Name:
Title: Executive Administrator        Signatory Title:
Date:                                 Date:

Contact Us  @rubyconf  sponsors@rubycentral.org