



Sponsorship

Prospectus

The International Ruby Conference – aka RubyConf – has been the main annual gathering of Rubyists from around the world since 2001. Focused on fostering the Ruby programming language and the robust community that has sprung up around it, RubyConf brings together Rubyists both established and new to discuss emerging ideas, collaborate, and socialize.

This year's RubyConf will be held in the great city of Los Angeles, at the Millennium Biltmore Los Angeles from November 13-15, 2018.

### Notable Speakers

- **Andy Croll** - One More Thing
- **Chad Fowler** - Microsoft
- **Aja Hammerly** – Google
- **Yukihiro Matsumoto (Matz)** – Creator of Ruby
- **Nickolas Means** – MuveHealth
- **Sandi Metz** – Torque Forge
- **Dr. Jeff Norris** – NASA JPL
- **Aaron Patterson** – GitHub
- **Koichi Sasada** – Heroku
- **Dave Thomas** – Pragmatic Programmers, LLC
- **Jim Weirich** – Edgecase LLC
- **Carina C. Zona** – Callback Women

### Recent Sponsors

- Braintree
- CoverMyMeds
- DigitalOcean
- Engine Yard
- Google
- Heroku
- Moove-It
- Procure
- Rollbar
- Sentry
- Sscreen
- Stitch Fix

800  
Estimated  
Attendance



# CONTACT US

@rubyconf sponsors@rubycentral.org



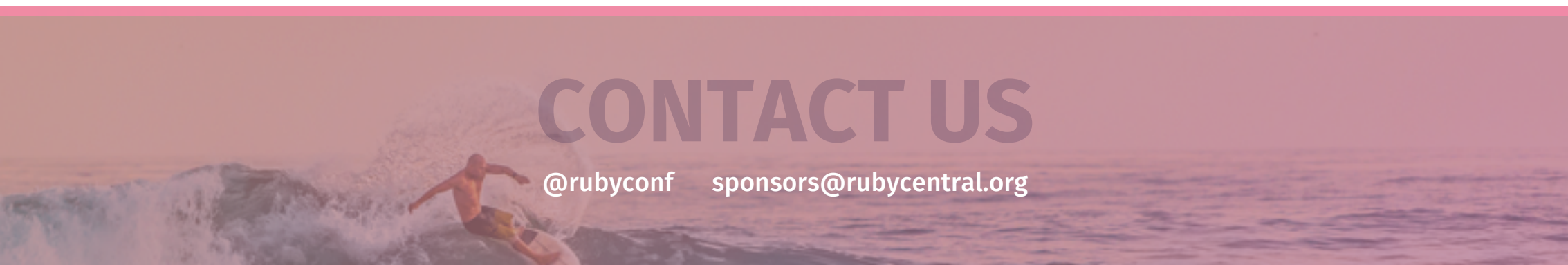
Sponsoring RubyConf is the number one way to get your message to the RubyConf audience. For any questions, or to discuss a custom package, please contact us via email at [sponsors@rubycentral.org](mailto:sponsors@rubycentral.org).

Sponsorship Levels and Benefits	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	Logo in website footer (category placement)				
Logo w/link & 100-word blurb on sponsor page (category placement)					
Logo on sponsor signage (category placement)					
Static banner ad to rotate on the conference website (728x90)					
Recognition in welcome announcements					
Sponsor designation in pre-conference attendee email					
Opportunity to distribute handouts and/or swag					
Sponsor table in Exhibit Area *					
Half-page company ad in Digital Program					
Opportunity to host official RubyConf event ** \$					
Full-page company ad in Digital Program					
Conference session passes	1	2	4	6	8
	\$3,000	\$6,000	\$10,000	\$15,000	\$20,000

\* Space allotment commensurate with sponsorship tier    \*\* Limited quantities    \$ Paid add on

**Custom packages** and **additional sponsorships opportunities** include but not limited to: Conference totes, snack breaks, lunches, 5K, hotel key cards, water bottles, charging station, speaker lounge, lanyards, photo booth, massage booth, coffee, and more.

Contact us at [sponsors@rubycentral.org](mailto:sponsors@rubycentral.org) for more details.



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This document serves as a Binding Agreement (“Agreement”), entered into by and between Ruby Central, Inc., a 501(c) (3) tax-exempt nonprofit organization (“Organizer”) and \_\_\_\_\_ (“Sponsor”), collectively referred to as the “Parties.”

The specific terms of the Agreement are as follows:

Organizer will provide to Sponsor the benefits listed under the chosen Sponsorship level. All benefits solely apply to the 2018 International Ruby Conference (“RubyConf 2018”), taking place from November 13-15, 2018.

- Diamond Sponsorship     Platinum Sponsorship     Gold Sponsorship     Silver Sponsorship
- Bronze Sponsorship     A La Carte Sponsorship: \_\_\_\_\_

Any alterations to the list of benefits provided at the chosen level must be agreed upon in writing by both Parties, in a separate amendment to the Agreement.

As payment for the aforementioned benefits, Sponsor shall pay Organizer the listed amount within 30 days of receiving the Organizer’s invoice. Any alterations to the payment amount must be agreed upon in writing by both Parties; otherwise, this constitutes payment in full for benefits received.

The term of the Agreement shall begin upon full execution and shall continue through its termination date of November 30, 2018, or when all business related to RubyConf 2018 has been concluded as determined by the Organizer, whichever is later.

This Agreement may not be modified in any manner unless in writing and signed by both Parties. This document and any attachments hereto constitute the entire agreement between the Parties. This Agreement shall be binding upon the Parties, their successors, heirs, and assigns and shall be enforced under the laws of the State of California.

As evidenced by the signatures below, the Parties agree to be bound by the terms of the Agreement.



\_\_\_\_\_

Ruby Central, Inc.

Name: Abigail Phoenix

Title: Executive Administrator

Date:



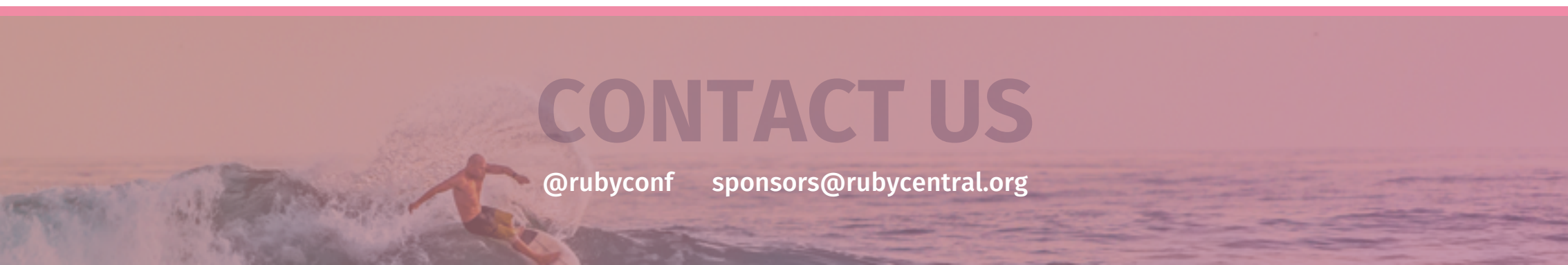
\_\_\_\_\_

Sponsor Name:

Signatory Name:

Signatory Title:

Date:



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